



Thanks for opting into our newsletter. We will send only useful and relevant content to you. -Stu

Here's are the answers to the questions in the video!

1. How to get the exact name and address of every man, woman, and child who is ever likely to become one of your customers!

Go to <http://srds.com> and set up an account. This site provides you with the ability to sift and sort through their databases and **laser target** your marketing campaign to reach the folks that want EXACTLY what you are selling (I am NOT kidding). See for yourself :) This site is a tremendous secret among marketers. Not anymore...ow to use **srds.com** [click here](#).

2. How to mail up to 100,000 sales letters **per week** at no cost whatsoever... not even postage! Crazy? Nope.

This concept is so easy yet so elusive it's still amazing how 99% of folks can't see it. Some of the best marketing ideas are the easiest. With this idea you will want to go around to all the local businesses in your area and ask them if they want insanely cheap advertising with infinite return? Most smart ones will say yes, and the not so smart ones will say no but that's okay because all you need to do is get each business owner to kick in 5-10 bucks a month.

Once you've done this enough to get enough for postage (so if you get 20 businesses to go in on it – then ALL you'll need is postage right? For the envelope you are mailing out with their offer! So 20x .44 stamp = \$8.80.

Now if you charged each business \$10 a month then $20 \times \$10 = \200 total proceeds. Then $\$200 - \8.80 (postage costs) = you keep \$191.20 per month to send out a small flyer/brouchure with a deal they want to pomote for that month only. Easy.

[For the answers to the rest of the questions click here.](#)